# THE NEXT BENERATION

#### J Bar J HIGH NOON 025H

Homo Black • Homo Polled • Lim-Flex(54/48.9) CD: 8(90) BW: 2.8(90) WW: 88(4) YW: 144(3) MA: 23(30) CM: 4(90) SC: 0.8(65) DC: 12(60) CW: 45(20) RE: 0.6(65) YG: -0.11(3) MB: 0.1(70) \$MI: 61.5 J Bar J High Noon has grown into a sire that folks should keep an eye on. Out of Denver Champion Firestone and the great Cash Flow daughter Foxtrot, this double HOMO young sire has the big hip and depth of body to match a great set of numbers. If you are looking for something a little different that will grab your eye, try High Noon.

### MIDL GENESIS 159G

Homo Black • Homo Polled • Lim-Flex(56/49.8) CD: 14(15) BW: -0.3(25) WW: 96(2) YW: 158(1) MA: 28(10) CM: 9(10) SC: 1(40) DC: 16(15) CW: 57(5) RE: 0.93(20) YG: -0.12(1) MB: 0.26(35) \$MI: 69.9 MIDL Genesis has proven he has the combination of proven light BIRTH and tremendous YEARLING with a great spread and a super outcross pedigree. With Camden Yards and Zodiac in his lineage, he will offer you growth, maternal, and a double HOMO package. Check out the thickness, think about the possibilities, MIDL Genesis could be the start of something awesome.

#### TMCK SANTANA 828J

\$40

Black • Homo Polled • Purebred(93/79.1) CD: 12(35) BW: 1.4(55) WW: 84(3) YW: 123(4) MA: 26(15) CM: 6(50) SC: 0.45(70) DC: 14(45) CW: 35(20) RE: 0.86(90) YG: -0.32(4) MB: 0.51(1) \$MI: 76.5 TMCK Santana brings a whole new look to the Purebred table as this outstanding young son of COLE Genesis gives you combinations of maternal power and marbling dominance along with depth of body and muscle stoutness. If you want to get into the next line of production cattle, think about Santana on Envision, Crown Royal and Heartland daughters.

\$40

## COLE JOURNEY 79J

Black • Homo Polled • Limousin(81/77) CD: 14(20) BW: 0.2(45) WW: 80(10) YW: 122(10) MA: 31(1) CM: 8(20) SC: 0.9(35) DC: 17(4) CW: 51(4) RE: 0.89(40) YG: -0.16(10) MB: 0.46(15) \$MI: 72.4 COLE Journey is one of the first of a new generation of Genesis sons. Lining up production cattle from one end to the other, Journey was one of the picks in the 2022 Coleman Sale. This stout-made bull combines phenotype and performance with outstanding convenience traits. His bone, depth and thickness, along with marbling, HOMO polled and maternal, gives you a bull to complete the Journey.

Spring is the time for new herd bull purchases. Look to Grassroots for Livestock Mortality Insurance to protect your purchases. We can set it all up from the phone—call 515-229-5227.

DISCOVER





