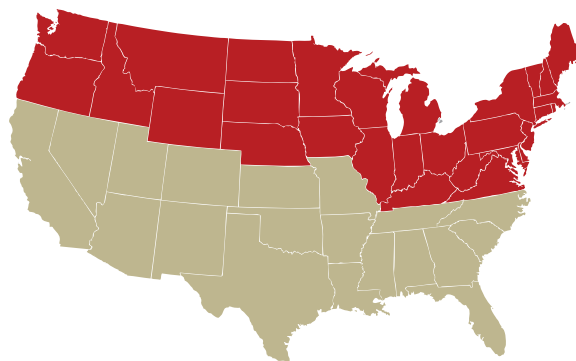
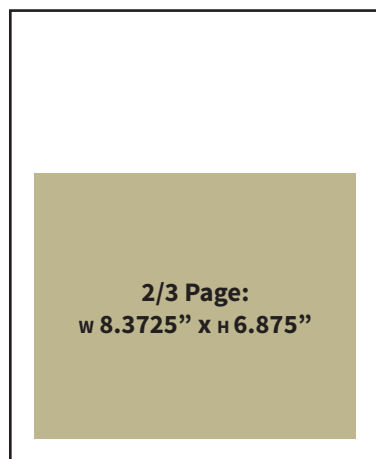
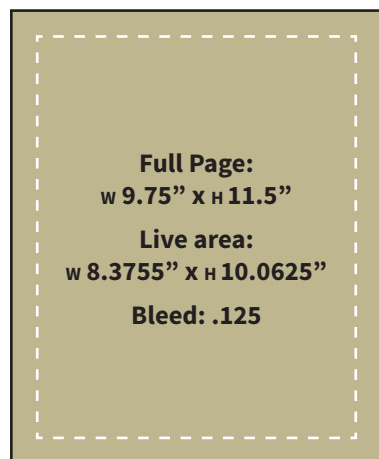




ADVERTISING GUIDE

PRINT

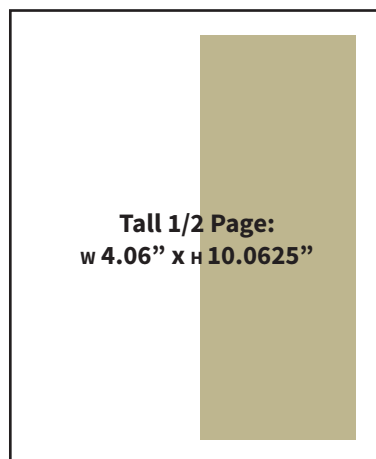
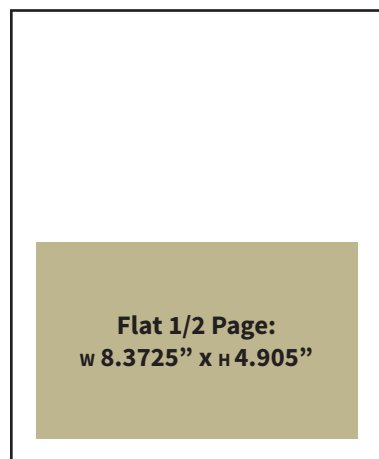
FULL PAGE	\$1,150
2/3 PAGE	\$950
1/2 PAGE	\$750
1/4 PAGE	\$500



4-Time Contract Ad Discount - 5%
Annual Contract Digital/Print Discount - 15%

FOR MORE INFORMATION:

NORTH REGION—Will Bollum: 507.244.0833
SOUTH REGION—DeRon Heldermon: 405.850.5102
OFFICE—405.260.3775



ISSUE

January - Spring Sale Edition
 April - Herd Bull Edition
 July - Breeder Directory
 October - Fall Sale Edition

MATERIALS PUBLISHED

Dec. 1 Dec. 23
 Mar. 1 Mar. 25
 June 1 June 25
 Sept. 1 Sept. 25

PLEASE SEND ADVERTISEMENTS TO:

kbhaley2@gmail.com
 All ads must be received by ad deadline.

FILE REQUIREMENTS:

- High resolution
- CMYK, convert all RGB, spot and Pantone colors to 4-color process CMYK
- Full page ads must be sent with .125" bleed or it will printed within the live area

ACCEPTED FILE FORMATS:

PDF: embed all fonts, no image compression
 EPS: Convert fonts
 JPG: 300 dpi or greater
 We do not accept ads built in Microsoft Word, Excel, Publisher or Adobe Pagemaker.

